# Cookie Policy **Version Number:** November 2025 Version Date: Reproduction of this document in whole or in part is forbidden without consent of: elmhurst energy Elmhurst Energy 16 St Johns Business Park, Lutterworth, Leicestershire, LE17 4HB

#### What is a Cookie?

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer, tablet or mobile phone (all referred to here as a "device") web browser from a website's computer and is stored on your device's hard drive. Each website can send its own cookie to your web browser if your browser's preferences allow it. Many companies do this whenever a user visits their website to track online traffic flows. Similar technologies are also often used within emails to understand whether the email has been read or if any links have been clicked. If you continue without changing your settings, it will be assumed that you are happy to receive all cookies on the Elmhurst Energy website. However, you can change your cookie settings at any time.

During any visit to the Elmhurst Energy website, the pages you see, along with a cookie, are downloaded to your device. Many websites do this, because cookies enable website publishers to do useful things like find out whether the device (and probably its user) has visited the website before. This is done on a repeat visit by checking to see, and finding, the cookie left there on the last visit.

### How does Elmhurst Energy use cookies?

Information supplied by cookies can help us to understand the profile of our visitors and help us to provide you with a better user experience. Elmhurst Energy uses this type of information to help improve the services we provide to our users. Certain areas of Elmhurst Energy websites may use cookies for a specific reason - for example, to help you search for an Elmhurst Energy certified member.

Additionally, Elmhurst Energy uses cookies to serve some targeted advertising on www.elmhurstenergy.co.uk. You can find out more and opt out of receiving these cookies by visiting our website.

# Third party cookies in embedded content

Please note that during your visits to Elmhurst Energy websites you may notice some cookies that are not related to Elmhurst Energy. To support our content, we sometimes embed content from social media and other third-party websites. These may include social media platforms like Linked-in YouTube, Twitter, Facebook. As a result, when you visit a page containing such content, you may be presented with cookies from these websites, and these third-party cookies may track your use of the Elmhurst Energy website. Elmhurst Energy does not control the dissemination of these cookies, and you should check the relevant third party's website for more information.

Where Elmhurst Energy embeds content from social media and other third-party websites, some websites may use Google Analytics to collect data about user behaviour for their own purposes. This is a web analytics service provided by Google, Inc. Google Analytics sets a cookie to evaluate use of those services and compile a report for us. This is not something which Elmhurst Energy controls.



You can check third-party privacy policies and browser settings for control.

# Elmhurst Energy cookies and how to reject cookies

Full information about how Elmhurst Energy uses cookies, and how to control what cookies are set on your device through the Elmhurst Energy website, can be found on our website. It is important to note that if you change your settings and block certain cookies, you will not be able to take full advantage of some features of Elmhurst Energy services, and we might not be able to provide some features you have previously chosen to receive.

#### **Categories of Cookies**

# **Strictly Necessary Cookies**

These are essential for the website to function property. There is no requirement for consent to use these cookies, but they must be disclosed.

#### Performance cookies

These help us understand how people are using the Elmhurst Energy website so we can improve it. Some examples of how we use these cookies are:

- To collect information about which web pages visitors go to most often so we can improve the online experience
- Error management to make sure that the website is working properly
- Testing designs to help improve the look and feel of the website.

Consent is always required.

#### **Functional Cookies**

These enable enhanced functionality and personalisation such as user settings and saved preferences. Consent is always required.

## **Targeting and Advertising Cookies**

These are used to track browsing habits and the deliver personalised adverts. Consent is always required.

#### **Social Media Cookies**

These enable sharing via social media platforms such as LinkedIn, and track engagement. Consent is always required.

#### **Third Party Cookies**

These are set by domains other than Elmhurst Energy and are often used for advertising and analytics. Consent is always required.

## **Cookies Used by Elmhurst Energy Website**

The Elmhurst Energy website uses the following categories of cookies; strictly necessary, performance, functional and targeting and advertising

# **Cookies Used by Elmhurst Energy Members Portal**

The Elmhurst Energy Members Portal uses the following category of cookie; strictly necessary.

# Cookies Used by Elmhurst Energy Heat Loss Calculator

The Elmhurst Energy Members Portal uses the following category of cookie; strictly necessary.

## Do Not Track (DNT) browser setting

DNT is a feature offered by some browsers which, when enabled, sends a signal to websites to request that your browsing is not tracked, such as by third party ad networks, social networks and analytic companies. This website does not currently respond to DNT requests.

# Other information collected by Elmhurst Energy

Elmhurst Energy may also collect other information about your device, such as an IP address and details about the browser that you are using. If you have any concerns about the way that we use cookies or respect your settings, then please contact us at: enquiries@elmhurstenergy.co.uk

# **Policy Changes**

We may occasionally update this policy, please check this document regularly for changes.





# **Contact Details**

Should you require any further clarification, please contact us at:

- Elmhurst Energy
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  Lutterworth,
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  LE17 4HB
- 01455 883 250
- enquiries@elmhurstenergy.co.uk
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